

CONFERENCE & EXHIBITION

DWIG

**SPONSORSHIP & EXHIBIT
OPPORTUNITIES**

2021

MOVING ENERGY FORWARD

Presented by:

HARTENERGY

Hosted by:

EP
plus

Oil and Gas
Investor

MIDSTREAM
Business

CONFERENCE & EXHIBITION



2021

Sponsorship & Exhibit Opportunities

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Premier, Platinum, Gold, Silver and Bronze sponsorships are the highest visibility sponsorships and provide a wide range of brand exposure for weeks/months ahead of the event.

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Contributing Sponsorships provide brand visibility and reaches thousands of qualified prospects. Select from one of our many branded promotional items or work with us to develop the perfect take away item.

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DUG Conferences

Live DUG Events are back in 2021!

During the Covid-19 outbreak, Hart Energy quickly pivoted and converted in-person events to “virtual” experiences. This required new approaches to programs, sponsorship and staging, yet within a few months, our DUG™ conferences resumed their mission to provide relevant, timely gatherings for industry professionals.

DUG SPONSORS HELPED MAKE IT HAPPEN

As information providers to the energy industry, the Hart Energy team recognizes the value conferences deliver. All of us work diligently to provide effective, meaningful content to keep information flowing – even in the worst of times. Promotional support from our sponsors enabled over 9,500 industry professionals participate in virtual DUG events during 2020.

WHY SPONSOR A DUG CONFERENCE?

Each DUG event delivers a highly effective mix of data, insight and forecasts about financing, exploration, drilling, production and delivery. Relevant content is presented by esteemed industry leaders in a respectful, engaging environment.

DUG sponsorships provides opportunities for you to build brand awareness with a concentrated audience of highly qualified executives in the country’s most active plays. Let us help you to build a Sponsorship package that meets your marketing objectives and your budget requirements!

WHO ATTENDS DUG EVENTS?

DUG conferences have proven instrumental in providing opportunities for industry leaders to stay ahead of emerging unconventional resource markets. Attendees at DUG conferences come from E&P companies, pipeline operators, the financial community, service companies, government, and professional services firms.

WHAT IS A DUG CONFERENCE?

DUG conferences are located in the most active unconventional resource plays. Their unique focus highlight timely issues facing unconventional resource development.

Each DUG conference presents the timeliest and important issues facing unconventional resources developers. Every program is produced with significant input by the industry professionals who understand the issues best. DUG events deliver a highly effective mix of data, insight and forecasts about financing, exploration, drilling, production and delivery, presented by esteemed industry leaders in a respectful, engaging environment.

A LOOK
BACK AT
2020

35%
of attendees
are from E&Ps
and midstream
operators

Over
9,500
industry
professionals
attended Hart
Energy events
in 2020

HART ENERGY Conferences

In Person

CONFERENCE & EXHIBITION
DUG
HAYNESVILLE

May 26-27, 2021
Shreveport, LA



Virtual Event

CONFERENCE & EXHIBITION
DUG
BAKKEN AND ROCKIES

Sept. 8, 2021

Co-Located & In Person

CONFERENCE & EXHIBITION
DUG
EAGLE FORD

CONFERENCE & EXHIBITION
DUG
PERMIAN BASIN

(Incorporating Midstream Texas)

July 12-14, 2021
Fort Worth, TX

Co-Located & In Person

CONFERENCE & EXHIBITION
DUG
EAST

MARCELLUS-UTICA
MIDSTREAM
CONFERENCE & EXHIBITION

Dec. 6-8, 2021
Pittsburgh, PA

WHY YOU SHOULD ATTEND DUG EVENTS

During the most tumultuous period for the modern petroleum industry, Hart Energy produced 100+ highly attended and broadly acclaimed industry conferences and exhibitions. Over 190,000 industry professionals gathered at our events in the last 14 years.

For attendees, sponsors and exhibitors, these regular events provide unprecedented access to top executives from the companies leading, financing and forecasting North America's shale revolution, the globalization of LNG, and other major energy trends.

From upstream exploration and developing new resources to the greatest midstream infrastructure build-out in more than a generation, Hart Energy's journalists assembled the best programs and attracted the most qualified audiences.

This brief list shows just a few of the esteemed executives who have presented from our podium. This only hints at the valuable insights you can expect to hear at our conferences. We invite you to view our online speaker archive and agendas from past events to judge for yourself the quality of the programs we produce.

190,000+
Attendees
in 14 Years

"These conferences give you the best encapsulated view of what will be dominating the market for the next 5-10 years."

– **Jim Wicklund**, Managing Director,
Credit Suisse Group

Selected 2020 Speakers:

Marshall Adkins
Managing Director & Head of
Energy Investment Banking
Raymond James

Robert Anderson
President & CEO
Earthstone Energy

Helen Currie
Senior Economist
ConocoPhillips

David Dell'Osso
EVP & COO
Parsley Energy

Nick Deluliis
CEO
CNX Energy

Deanna Farmer
EVP
Enable Midstream

Jeff Fisher
CEO
Ascent Resources

Matt Fox
EVP & COO
ConocoPhillips

Clay Gaspar
President & COO
WPX Energy

Paul Geiger
COO
HighPoint Resources

Allen Gilmer
Founder
Enverus

Jay Graham
President & CEO
Spur Energy

Harold Hamm
Founder & Executive
Chairman
Continental Resources

Mike Henderson
SVP of Operations
Marathon Oil

Diana Hoff
SVP of Operations
Antero Resources

John Jacobi
Co-Founder
**Covey Park Energy and
Javelin Energy**

Craig Jarchow
President & CEO
Castleton Resources

Aaron Ketter
Vice President
Devon Energy Corp

Col. Nicole Malachowski
First woman Thunderbird
Pilot, Combat Veteran, Fighter
Squadron Commander, **White
House Fellow & Adviser
USAF (ret.)**

Tom Petrie
Chairman
Petrie Partners

Dan Pickering
Founder & Chief Investment
Officer
Pickering Energy Partners

Ward Palzin
CEO
Camino Natural Resources

Rob Turnham
President & COO
Goodrich Petroleum

Tom Ward
Founder & CEO
Mach Resources

SPONSORSHIP PRICING GUIDE

ONE OF THREE

PREMIER

- Conference signage identification as one of three non-competing Premier Sponsors
- Premier Sponsor recognition during the opening video presentation
- Logo recognition as a Premier Sponsor in the pre- and post-show email
- Company featured in the pre-show or post-show e-Newsletter
- Logo displayed on the event entrance unit
- Opportunity to include two (2) items in the delegate bags
- Three (3) slides to be displayed on the general session screens
- Priority placement of your company logo, with link to website, on the event website (placement above Platinum, Gold, Silver, Bronze and Contributing Sponsors)
- Priority placement of your company logo on select conference marketing collateral related to the event
- Option to sponsor one (1) conference session (based on availability)
- Option to add a private meeting room (off exhibit floor) which can be used for meetings and/or hospitality
- \$30 sq. ft. rate on exhibit space
- Staff identification as a sponsor with ribbons on your badges
- Ten (10) complimentary full-conference registrations for employees
- 50% discount on all additional full-conference registrations
- \$99 rate on additional exhibit hall passes

2021 Rate: US 35,000

PLATINUM

- Conference signage identification as a Platinum Sponsor
- Platinum Sponsor recognition during the opening video presentation
- Logo recognition as a Platinum Sponsor in the pre- and post-show email
- Opportunity to include two (2) items in the delegate bags
- Two (2) slides to be displayed on the screens on the general session screens
- Logo placement, with link to your website, on the event website (placement above Gold, Silver, Bronze and Contributing Sponsors)
- Option to sponsor one (1) conference session (based on availability)
- Company logo on select conference marketing collateral related to the event
- \$30 sq. ft. rate on exhibit space
- Staff identification as a sponsor with ribbons on your badges
- Eight (8) complimentary full-conference registrations for employees
- 45% discount on all additional full-conference registrations
- \$99 rate on additional exhibit hall passes

2021 Rate: US 25,000

GOLD

- Conference signage identification as a Gold Sponsor
- Gold Sponsor recognition during the opening video presentation
- Logo recognition as a Gold Sponsor in the pre- and post-show email
- Opportunity to include one (1) item in the delegate bags
- One (1) slide to be displayed on the screens in the general session and exhibit halls
- Logo placement, with link to your website, on the event website (placement above Silver, Bronze and Contributing Sponsors)
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- \$30 sq. ft. rate on exhibit space
- Six (6) complimentary full-conference registrations for employees
- 40% discount on all additional full-conference registrations
- \$99 rate on additional exhibit hall passes

2021 Rate: US 15,000

SILVER

- Conference signage identification as a Silver Sponsor
- Silver Sponsor recognition during the opening video presentation
- Logo recognition as a Silver Sponsor in the pre- and post-show email
- Opportunity to include one (1) item in the delegate bags or one (1) slide to be displayed on the screens in the general session and exhibit halls
- Logo placement, with link to your website, on the event website (placement above Bronze and Contributing Sponsors)
- Company logo on select conference marketing collateral related to the event
- \$35 sq. ft. rate on exhibit space
- Staff identification as a sponsor with ribbons on your badges
- Four (4) complimentary full-conference registrations for employees
- 35% discount on all additional full-conference registrations
- \$195 rate on additional exhibit hall passes

2021 Rate: US10,000

BRONZE

- Conference signage identification as a Bronze Sponsor
- Bronze Sponsor recognition during the opening video presentation
- Logo recognition as a Bronze Sponsor in the pre- and post-show email
- Logo placement, with link to your website, on the event website (placement above Contributing Sponsors)
- Company logo on select conference marketing collateral related to the event
- \$35 per square foot rate on exhibit space

- Staff identification as a sponsor with ribbons on your badges
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations
- \$195 rate on additional exhibit hall passes

2021 Rate: US 5,000

EXCLUSIVE

NETWORKING LUNCHEON SPONSOR

- Luncheon area identification as the exclusive Luncheon Sponsor
- Table tents located on each roundtable with your company logo designated as Luncheon Sponsor
- Opportunity to place a gift, flyer or brochure at each place setting
- One (1) slide to be displayed on the main screen in the lunch hall (if A/V is present)
- Logo placement on directional signage leading to the luncheon
- Logo placement within the conference agenda online, select conference signage and marketing collateral
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$10,000



EXCLUSIVE

SPEAKER DINNER SPONSOR

- Exclusive company sponsor of the Speaker/Sponsor Dinner held at an offsite venue the night prior to the conference
- Company name and logo signage will welcome all dinner attendees
- Opportunity to address the dinner guests during the pre-dinner introductions
- Table tents located on each table with your company logo designated as sponsor
- Logo placement on the menu cards at each place setting
- Opportunity to provide giveaways during the dinner
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary access to the speaker dinner for employees
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$12,500



ONE OF THREE

OPENING RECEPTION SPONSOR

- Identification as one of three (3) non-competing Opening Reception Sponsors
- Logo printed on cocktail napkins; placed throughout the exhibit hall during opening reception hours
- Signs throughout the exhibit hall identifying your company as an Opening Reception Sponsor
- Table tents located at each cocktail table with your company logo designated as sponsor
- Logo placement within the conference agenda online, select conference signage and marketing collateral
- Opportunity for your company to provide giveaways during the opening reception
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event



- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate:
US \$5,000
(\$10,000 for Exclusive)

ONE OF THREE

NETWORKING RECEPTION SPONSOR

- Identification as one of three (3), non-competing, Networking Reception Sponsors
- Logo printed on cocktail napkins; placed throughout the exhibit hall during reception hours
- Reception venue signage identifying your company as a Reception Sponsor
- Table tents located at each cocktail table with your company logo designated as sponsor
- Logo placement within the conference agenda online, select conference signage and marketing collateral
- Opportunity for your company to provide giveaways during the opening reception
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations



2021 Rate: US \$5,000 (\$12,500 for Exclusive)

EXCLUSIVE

NETWORKING BREAKFAST SPONSOR

- Exhibit hall identification as the Breakfast Sponsor
- Exhibit hall signage identifying your company as the Breakfast Sponsor
- Table tents located on each roundtable with your company logo designated as sponsor
- Logo printed on cocktail napkins and placed out during breakfast
- Logo placement within the conference agenda online, select conference signage and marketing collateral
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$5,000



2 AVAILABLE

MORNING REFRESHMENT BREAK SPONSOR

- Exhibit hall identification as the Morning Refreshment Break Sponsor
- Exhibit hall signage identifying your company as the Morning Refreshment Break Sponsor
- Table tents located at each roundtable with your company logo designated as sponsor
- Logo printed on cocktail napkins and placed out during the break
- Logo placement within the conference agenda online, select conference signage and marketing collateral
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$5,000

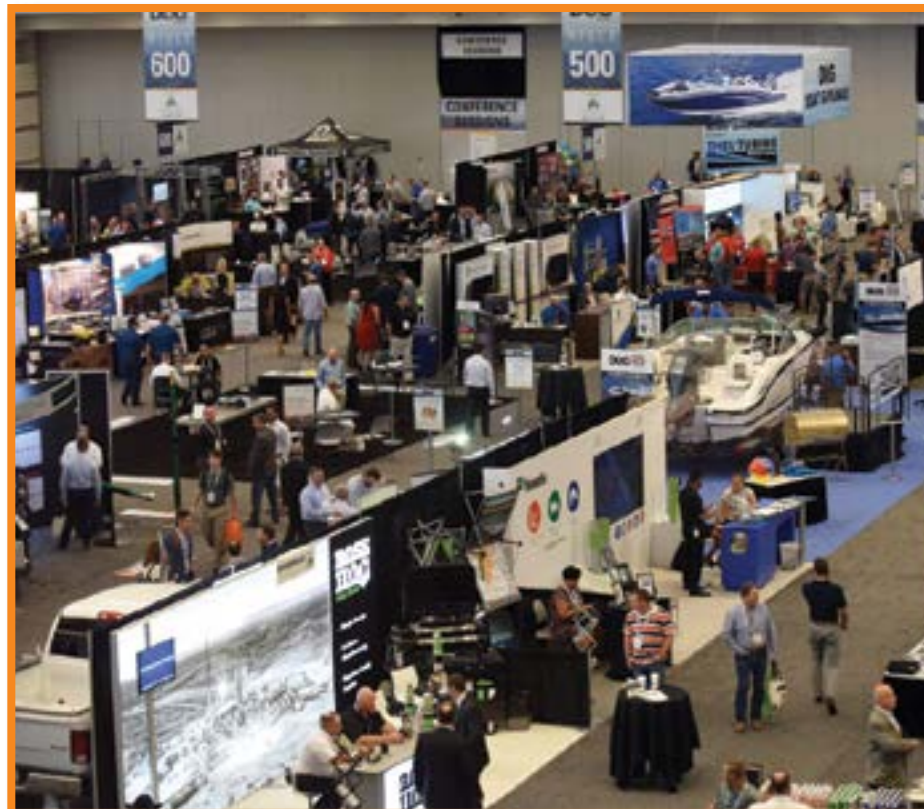


2 AVAILABLE

AFTERNOON REFRESHMENT BREAK SPONSOR

- Exhibit hall identification as the Afternoon Refreshment Break Sponsor
- Signs throughout the exhibit hall identifying your company as the Afternoon Refreshment Break Sponsor
- Table tents located at each roundtable with your company logo designated as sponsor
- Logo printed on cocktail napkins and placed out during the break
- Logo placement within the conference agenda online, select conference signage and marketing collateral
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$5,000



EXCLUSIVE

REGISTRATION SPONSOR

- Company will be the exclusive Registration Sponsor
- Company name with 75-100 word description will be included on registration confirmation emails *(Your message can include a description of your company or an invitation to visit your booth or hospitality function during the event)*
- Onsite registration desk signage highlights your company as the Registration Sponsor
- Company logo on the online registration page
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$10,000

EXCLUSIVE

LANYARD SPONSOR

- Company will be the exclusive Lanyard Sponsor
- Company and event logos on the lanyards given to delegates at registration or the giveaway distribution center
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Your company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations (2) employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$10,000

EXCLUSIVE

ATTENDEE BADGE HOLDER SPONSOR

- Company will be the exclusive sponsor of the Attendee Badge Holders
- Company logo and message (4" x 1 3/8") on the name badge holder worn by all conference delegates
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$12,500

EXCLUSIVE

SPEAKER GIFT SPONSOR

- Company will be the exclusive Speaker Gift Sponsor
- Company representative have the opportunity to present each speaker with a gift branded with your company and event logos
- Company recognized in the Thank You Letter provided with the gift
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$3,500 (Plus Gift Cost)

EXCLUSIVE

HOTEL KEY CARD SPONSOR

- Company will be the exclusive Hotel Key Card Sponsor*
- Company ad on the front and back of hotel room keys given to delegates staying at the host hotel**
- One 4-color ad on the key card jacket (3.5" x 6" - Size varies based on hotel)
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Your company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

**Option to expand sponsorship to other conference hotels. Call for details.*

***Price varies based on projected number of attendees and hotels.*

2021 Rate: US Call for Pricing

ONE OF THREE

CONFERENCE BAG SPONSOR

- Company will be one of up to three, non-competing, Conference Bag Sponsors
- Company logo and the event logo on cotton or canvas bags provided to all conference delegates
- Signage at bag distribution area with your company logo recognizing you as the exclusive sponsor
- Opportunity to include two (2) items in the delegate bags
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations



2021 Rate: US \$5,000 (\$12,500 for Exclusive)

EXCLUSIVE

NOTEPAD SPONSOR

- Company will be the exclusive Notepad Sponsor
- Company and event logos on notepads placed at each conference session hall table setting
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$10,000

EXCLUSIVE

PEN SPONSOR

- Company will be the exclusive Pen Sponsor
- Company logo and event logos on the official conference pen placed at conference session hall table setting
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Your company logo on select conference marketing collateral related to the event
- One (1) complimentary full conference registration for employee
- 30% discount on all additional full-conference registrations

2021 Rate: US \$5,000

EXCLUSIVE

EVENT KOOZIE SPONSOR

- Company will be the exclusive Event Koozie Sponsor given to all attendees
- Company logo on one side of the koozies, and the event logo on the other side
- Option to distribute koozies in conference bag, at the reception bars, at a table near registration and/or at your exhibit booth
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- One (1) complimentary full-conference registration for employee
- 30% discount on all additional full-conference registrations

2021 Rate: US \$3,500

FOOD & BEVERAGE LOUNGE SPONSOR

- Company will be the exclusive Food & Beverage Sponsor of the lounge of your choice
- Lounge will be a designated beer & wine bar location for both receptions
- Lounge will include complimentary water, sodas and/or coffee throughout the event
- Option to add additional catering at sponsor's expense
- Company logo on the digital and printed floor plan identifies the company as the lounge sponsor
- Company logo on hanging banner above the lounge identifies the company as the lounge sponsor
- Opportunity for your company to provide giveaways and/or marketing materials inside the lounge
- Lounge will include four (4) high top tables with chairs
- Option to add additional furniture or change carpet color at sponsor's expense
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$7,500

EXCLUSIVE

PRESENTATION ROOM BOTTLE WATER SPONSOR

- Company will be the exclusive Presentation Room Water Bottle Sponsor
- Company ad on the bottled water placed at each table setting
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Your company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations



2021 Rate: US \$10,000

EXCLUSIVE

EXHIBIT HALL WATER BOTTLE SPONSOR

- Company will be the exclusive Exhibit Hall Water Bottle Sponsor
- Company ad on the bottled water placed throughout the exhibit hall
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$10,000

EXCLUSIVE

SHOE SHINE STATION SPONSOR

- Company will be the exclusive Shoe Shine Station Sponsor
- Option to place shoe shine station in high traffic area or in your exhibit booth
- One (1) sign next to stand identifying your company as the Shoe Shine Station Sponsor
- Floor plan identification showing where the shoe shine station is located
- One (1) slide on the monitor at front of the event directing attendees to the shoe shine station
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$7,500

EXCLUSIVE

CIGAR & HAND-ROLLER SPONSOR

- Company will be the exclusive Cigar & Hand-Roller Sponsor
- Company and event logos on the band of 1,000 cigars
- One (1) sign at your booth identifying your company as the Cigar and Hand-Roller Sponsor
- Floor plan identification showing where the shoe shine station is located
- One (1) slide on the monitor at front of the event directing attendees to the cigars/hand roller
- Onsite hand roller for three hours during the event (price may vary per event)
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$10,000

CONFERENCE SESSION SPONSOR

- Company will be the exclusive Conference Session Sponsor of your choice
- Sponsorship acknowledgment by the moderator
- Your logo will appear in three different stages during the session
 - Center screen announcing the next session
 - Side screens while the moderator speaks
 - CD screens located on the presenter desk during the presentation
- Logo placement within the conference agenda online, select conference signage and marketing collateral
- Opportunity to provide giveaways to each delegate attending the sponsored session (at sponsor's expense) on tables in the back of the room
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- One (1) complimentary full-conference registration for employee
- 30% discount on all additional full-conference registrations

2021 Rate: US \$5,000



EXCLUSIVE

Q&A SESSION SPONSOR

- Company will be the exclusive Q&A Session Sponsor occurring after each conference session
- Opportunity to escort each speaker from the stage to Q&A room
- Company and event logos are on the backdrop behind speaker's table (Similar to a sporting event press conference)
- Q&A Session signage (including directional signs outside the Q&A area) highlights your company as the sponsor
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$5,000

EXCLUSIVE

WELCOME BANNER SPONSOR

- Company will be the exclusive Welcome Banner Sponsor
- Company logo printed on the event banner welcoming delegates to the event
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- One (1) complimentary full-conference registration for employee
- 30% discount on all additional full-conference registrations

2021 Rate: US \$5,000

EXCLUSIVE

AISLE SIGNS (HANGING) SPONSOR

- Company logo printed on the bottom of each hanging aisle sign (all rows)
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$5,000

EXCLUSIVE

SHALE MAP CARPET IMPRINT SPONSOR

- Company will be the exclusive Shale Map Carpet Imprint Sponsor consisting of one (1) 10' x 15' shale production or infrastructure map digitally imprinted into the exhibit hall carpet
- Logo or advertisement will be place on the border of the selected map
- Carpet imprint to be placed near the front entrance units
- Option to keep the map after the event
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- One (1) complimentary full-conference registration for employee
- 30% discount on all additional full-conference registrations

2021 Rate: US \$7,500

EXCLUSIVE

AISLE SIGNS (FLOOR STICKERS) SPONSOR

- Company logo on 2' x 3' floor stickers at the beginning and end of each aisle way (all rows)
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$5,000

EXCLUSIVE PER HALL

FOLLOW ME SIGNS SPONSOR

- Option to be the exclusive Follow Me Sign Sponsor for registration area, midstream sessions or upstream session
- Company logo printed on signage and/or custom floor prints directing attendees
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$5,000

3 AVAILABLE

FLOOR PLAN SPONSOR

- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for employees
- 30% discount on all additional full-conference registrations

2021 Rate: US \$3,500 (\$7,500 for Exclusive)

SESSION ROOM BANNER SPONSOR

- Company will be the Session Room Sponsor
- Company logo on select conference marketing collateral related to the event
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Two (2) complimentary full-conference registrations for employees

2021 Rate: US \$5,000

**EXCLUSIVE****COMPLIMENTARY OPERATOR PASS PROGRAM SPONSOR**

- Company will be the exclusive Complimentary Operator Pass Program Sponsor
- Company logo on the digital and printed operator passes
- Banner ad on the operator pass landing page
- Company logo on the Operator Pass Registration Kiosk
- Opportunity to give all operators checking-in at the Operator Pass Registration Kiosk a gift (provided by sponsor)
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- Two (2) complimentary full-conference registrations for up to employees
- 30% discount on all additional full conference registrations

2021 Rate: US \$10,000

EXCLUSIVE

POST CONFERENCE PRESENTATION EMAIL SPONSOR

- Company will be the exclusive Post Conference Presentation Email Sponsor
- Banner ad in the post-conference email to all full-conference registrants with download instructions, username and password
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Company logo on select conference marketing collateral related to the event
- 30% discount on full-conference registrations

2021 Rate: US \$3,500

CONFERENCE BAG INSERT

- Your company can provide one item (flyer, brochure or gift) to be inserted in each delegate bag given to all delegates upon arrival
(Brochures must be no larger than 8.5"x11" and no more than 8 pages)

2021 Rate: US \$1,000

CUSTOM EXHIBITOR VIDEO

- Hart Energy will conduct a live interview or presentation at your booth
- Video will be edited and posted to the event webpage
- Video will be made available to you for your own marketing purposes
- Videos will be promoted in the post conference email, the presentations email and thru social media

2021 Rate: US \$1,500



EXHIBIT SPACE BENEFITS

20 X 20

- 400 sq. ft. of exhibit space in premium location on the exhibit floor
- Eight (8) complimentary exhibit hall registrations for employees

10 X 30

- 300 sq. ft. of exhibit space in premium location on the exhibit floor
- Six (6) complimentary exhibit hall registrations for employees

10 X 20

- 200 sq. ft. of exhibit space in premium location on the exhibit floor
- Four (4) complimentary exhibit hall registrations for employees

10 X 10

- 100 sq. ft. of exhibit space in premium location on the exhibit floor
- Two (2) complimentary exhibit hall registrations for employees

HEAVY EQUIPMENT/VEHICLE SPACE

- \$10-\$20 per sq. ft. in a designated section on the exhibit floor or outside the venue
- One (1) complimentary exhibit hall registration for employee per 100 sq. ft.

OPERATOR SPONSORSHIPS

Below is our operator Sponsorship starter package. This Sponsorship can be customized based on the number of attendees you wish to send to the conference. This is a great way to save money on purchasing multiple conference passes, and you will receive logo recognition as a Sponsor of the event.

OPERATOR/PRODUCER SPONSOR (Starter Package)

- Three (3) full-conference passes (\$1,095 value each)
- \$595 rate on all additional full-conference passes
- Unlimited employee only exhibit hall passes (\$295 value each)
- Logo recognition as an Operator Sponsor in select marketing materials
- Logo on operator sponsor slide to be displayed on the screens in the general session
- Logo recognition as an Operator Sponsor on select signage at the event
- Logo placement, with link, on the event website
- Staff identification as a sponsor with ribbons on your badges

2021 Rate: Starting at S \$2,500*

**Rate based off total number of attendees*

\$2,500 *Rate based basic editing features.*

OTHER UPCOMING HART ENERGY CONFERENCES

VIRTUAL CONFERENCE



EXECUTIVE OIL
CONFERENCE & EXHIBITION

Jan. 27, 2021

A&D STRATEGIES AND
OPPORTUNITIES
Conference & Workshop

Sept. 28-29, 2021

Dallas, TX

VIRTUAL CONFERENCE



March 25, 2021

Houston, TX



June 2, 2021

Omni, Houston



EXECUTIVE OIL
CONFERENCE & EXHIBITION

Nov. 3-4, 2021

Midland, TX

A different pricing structure for Sponsorships and exhibit opportunities is available for some of the events listed above. Please contact your sales representative for more information or visit HartEnergyConferences.com/future-events.

New in 2021

**Water Management
Virtual Conference**

May 19, 2021

**Shale 3.0
Virtual Conference**

June 29, 2021

**Minerals Forum with
A&D Conference**

Sept. 28, 2021

**Offshore Executive
Virtual Conference**

Oct. 20, 2021

**2021 Building an Energy Transition
Company Virtual Conference**

Summer 2021

Carbon Management Forum
(held in conjunction with the DUG Permian
Basin and Eagle Ford Conference)

July 12, 2021

**Digitalization in Energy
Virtual Conference**

Oct. 6, 2021

**Water Forum
with Executive Oil Conference**

Nov. 3, 2021

FOR SPONSORSHIP OPPORTUNITIES AND PRICING DETAILS FOR THESE EVENTS, PLEASE CONTACT:

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CONFERENCE & EXHIBITION

DWIG

**SPONSORSHIP & EXHIBIT
OPPORTUNITIES**

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